

MIM Easy — Terms of Service

Effective Date: 28 July 2026

These Terms of Service ("Terms") govern your access to and use of the MIM Easy website and admissions advisory services (the "Services"). By submitting our application form, booking a strategy call, or purchasing a consultation package, you agree to be bound by these Terms. If you do not agree, please do not use our Services.

1. Our Services

MIM Easy provides admissions advisory and consulting services for students applying to Master in Management (MIM) and related graduate programs. Services are offered as fixed-fee packages and may include, without limitation, application strategy, profile evaluation, essay guidance, and interview preparation, as described on our website or agreed with you directly.

2. Eligibility

You must be at least 16 years of age, or have the consent of a parent or legal guardian, to use our Services. By using our Services, you represent that you meet this requirement.

3. Bookings and Payment

- Consulting Services are sold as fixed, one-time-fee packages. Pricing and package inclusions will be communicated to you before payment is made.
- Full payment is generally required prior to commencement of a consultation package, unless otherwise agreed in writing.
- All fees are quoted and payable as communicated at the time of booking.

4. Strategy Calls and Refunds

- An initial strategy call may be booked for a separate fee.
- If you go on to purchase a consultation package after your strategy call, the fee paid for the strategy call will be refunded to you.
- If you do not proceed to purchase a consultation package, the strategy call fee is non-refundable.
- Once a consultation package has commenced, fees for that package are non-refundable, except where required by applicable law or otherwise agreed by us in writing.

5. Client Responsibilities

You agree to provide accurate, complete, and truthful information when using our Services, including in the application form and during consultations. MIM Easy is not responsible for outcomes affected by inaccurate, incomplete, or delayed information provided by you.

6. No Guarantee of Admission

MIM Easy provides advisory and consulting support only. We do not guarantee admission to any specific program, institution, or scholarship. Admissions decisions rest solely with the relevant academic institutions and are outside our control.

7. Intellectual Property

All content on the MIM Easy website, including text, materials, templates, frameworks, and resources provided as part of our Services, is the property of MIM Easy and is provided for your personal use only. You may not copy, reproduce, distribute, or resell any such content without our prior written consent.

8. Confidentiality

We treat the personal and application information you share with us as confidential and will use it only for the purpose of providing our Services, in line with our Privacy Policy.

9. Limitation of Liability

To the maximum extent permitted by applicable law, MIM Easy shall not be liable for any indirect, incidental, or consequential damages arising out of or related to your use of the Services, including but not limited to admissions outcomes, missed deadlines caused by factors outside our control, or third-party actions. Our total liability for any claim arising from the Services shall not exceed the amount paid by you for the specific package giving rise to the claim.

10. Termination

We reserve the right to suspend or terminate access to our Services for any client who violates these Terms, engages in abusive conduct, or provides materially false information.

11. Changes to These Terms

We may update these Terms from time to time to reflect changes in our Services or applicable law. Continued use of our Services after such changes constitutes your acceptance of the updated Terms. Material changes will be posted on this page with a revised effective date.

12. Governing Law and Jurisdiction

These Terms shall be governed by and construed in accordance with the laws of India. Any disputes arising out of or in connection with these Terms or the Services shall be subject to the exclusive jurisdiction of the competent courts in India.

13. Contact Us

For any questions regarding these Terms, please contact:

MIM Easy

Email: falguni.mimeasy@gmail.com